

CASE STUDY: Mark Votta, president of Kenvo Floor Co. Inc, didn't hesitate when asked to assist with a refinishing project for the YWCA of Central Massachusetts. With over 31 years in the sport flooring industry, his team has installed and refinished wood floors and synthetic surfaces on projects ranging in size from elementary school gyms to NBA arenas. That's why the Kenvo team was the perfect choice to refinish a gymnasium and aerobics studio at the YMCA Health and Wellness Center in Worcester, Massachusetts.

Vermont Natural Coatings PolyWhey® MVP Sealer and Finish were used on the hardwood floors. The professional sport floor finish system uses Vermont Natural Coatings patented PolyWhey technology to displace toxic chemicals while creating a finish with low VOCs and outstanding mar and scratch resistance.

"I had three different people applying it and they all liked it. It lays right down—it's good stuff," said Votta.

"They were apprehensive at first because it's a single component. But I said, 'let's give it a chance. The Y is an hour from our office so we can always come take a look and see how it's performing down the road," Votta continued.

The first application went exactly the way a flooring professional wants it to go. There were no hang ups during the job and the YMCA is very pleased with the final results. Even better, the YMCA remained open for business during the process. With other finishes, high VOCs would create noxious odors that would force a business to close. PolyWhey's low VOCs mean that contractors and patrons alike were not affected by the smells caused by dangerous chemicals.

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Mark's team plans to use PolyWhey MVP on several more sport floor projects during the busy summer season.