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## **VERMONT NATURAL COATINGS SCORES VICTORY FOR SCHOOLS, STUDENTS & ATHLETES WITH POLYWHEY® MVP SPORT FLOOR FINISH**

ORLANDO, FL—Vermont Natural Coatings, the Hardwick, VT company using patented whey technology to create safe, durable wood finishes, has introduced an alternative finish for gymnasium and racquet court floors that contains no harmful chemicals, is odor neutral, and enables floors to be refinished in as little as a day. Vermont Natural Coatings MVP Sport Floor Finish has been certified by the Maple Flooring Manufacturers Association as meeting its rigorous standards for gym floor finishes.

The high performance, low VOC (volatile organic compounds) finish was introduced at the National Wood Flooring Association trade show at Orlando's Gaylord Convention Center. Floor manufacturers, professional floor finishers and trade media were captivated by the performance breakthrough of PolyWhey technology that is the linchpin of Vermont Natural Coatings products.

"This is a game changer for schools, health clubs and community centers," said David Dillon, Vermont Natural Coatings Director of Sales & Marketing. "This is a safe, durable finish that meets the highest environmental and professional standards. Independent testing confirms that MVP Sport Floor delivers the durability and performance of traditional finishes without any of the harmful side effects."

Vermont Natural Coatings wood finish utilizes whey protein, a by-product of cheese making in a proprietary PolyWhey formula that displaces toxic components traditionally found in wood finishes, such as benzene and formaldehyde. The company's products have been named a Top 10 Green Product and are available in 300 stores across the United States and Canada.

"Now there's no need to open all the windows in the school or send students home for days while the gym floor is being refinished," added Dillon. "MVP Sport Floor Finish is made from sustainable ingredients and meets or exceeds the most demanding performance guidelines."

MVP Sport Floor Finish will be included in an upcoming edition of Wood Floor Magazine, whose editors were impressed with the mini basketball court Vermont National Coatings exhibited at the Orlando show. The gloss finish can be applied over existing court floor finishes or used in combination with Vermont Natural Coatings MVP Sport Floor Sealer for newly installed floors or those sanded to bare wood.