

NEWS

VERMONT
NATURAL
COATINGS®

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VERMONT NATURAL COATINGS' BOB GOLDSTEIN NAMED LEAD INSTRUCTOR FOR NATIONAL WOOD FLOORING FALL WORKSHOP

ST. LOUIS, MO, Oct. 21, 2013—Bob Goldstein, CWFI, CI, CSF, Vermont Natural Coatings' technical adviser and head of its Professional Flooring Series sales, has been named lead instructor for the National Wood Flooring Association's (NWFA) week-long fall Technical Education Workshops.

Prior to joining Vermont Natural Coatings earlier this year, Goldstein served as an independent hardwood floor consultant, and second generation wood floor contractor for more than 40 years. He holds NWFA certifications in installation, sand and finish and is an NWFA Certified Inspector. He has earned NWFA Craftsman, Master Craftsman, Advanced Master, Vanguard and Ambassador degrees.

Vermont Natural Coatings' patented PolyWhey® technology has emerged as new coatings science; creating wood finish with the durability of solvent-based finish and advantages of a waterborne without the negatives associated with each. PolyWhey uses whey protein, a byproduct of cheese making, to displace toxic components found in traditional wood finishes. PolyWhey began as collaboration among farmers, furniture makers and scientists at the University of Vermont.

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NWFA Fall Workshops, Oct. 28-Nov.2, will include daylong technical instruction in moisture identification & mitigation, subfloor preparation, methods of installation, factory finish, repair & topcoat, methods of sand & finish and field equipment repair. The association also will hold an open house Wednesday afternoon.

For information on Vermont Natural Coatings' Professional Flooring finishes, contact Bob at bgoldstein@vermontnaturalcoatings.com or (802) 472-8700

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